

SUCCESS STORY



PropertyGuru is digitizing and automating its entire property sales process

Southeast Asian real estate portal PropertyGuru has joined forces with Foyr to launch a new digital feature allowing a 360-degree walkthrough of a project, its units, and the surrounding cityscape.

The feature, called Foyr StoryTeller, is available on the group's sales automation platform, PropertyGuru FastKey. This new feature allows agents to host viewings and close deals remotely. It also enables property developers to go-to-market as soon as their project is approved, without having to wait for the construction of its sales gallery or showflat.

Founded in 2007, PropertyGuru Group is Southeast Asia's pioneering and most trusted property technology company. PropertyGuru's success is firmly rooted in solving a very big consumer pain-point - making finding a home a straightforward and transparent process for everyone involved.

"We're excited to introduce StoryTeller integration into FastKey today, as virtual becomes the new normal. This will enhance the consumer experience by enabling immersive digital experiences and bring greater transparency and flexibility for all in the property ecosystem. StoryTeller brings the project and showflat to the property buyer's doorstep to view, select, and register interest for a unit based on their preference and as per real-time inventory available"

Jason Gregory
Managing Director



About Foyr

Foyr's mission is to empower those who shape the world of design and real estate with state-of-the-art visualization solutions. Their cloud based design software, Neo, is revolutionizing the way people design, plan, render and collaborate.

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