Foyr®

Godrej Properties Pioneers the Virtual Real Estate Industry through Partnership with Foyr

SUCCESS STORY

Tower G

Total Flats	Available	Sold
71	7	64

2 BHK
2 available

3 BHK
4 available

DUPLEX
1 available

View Details

Select Views
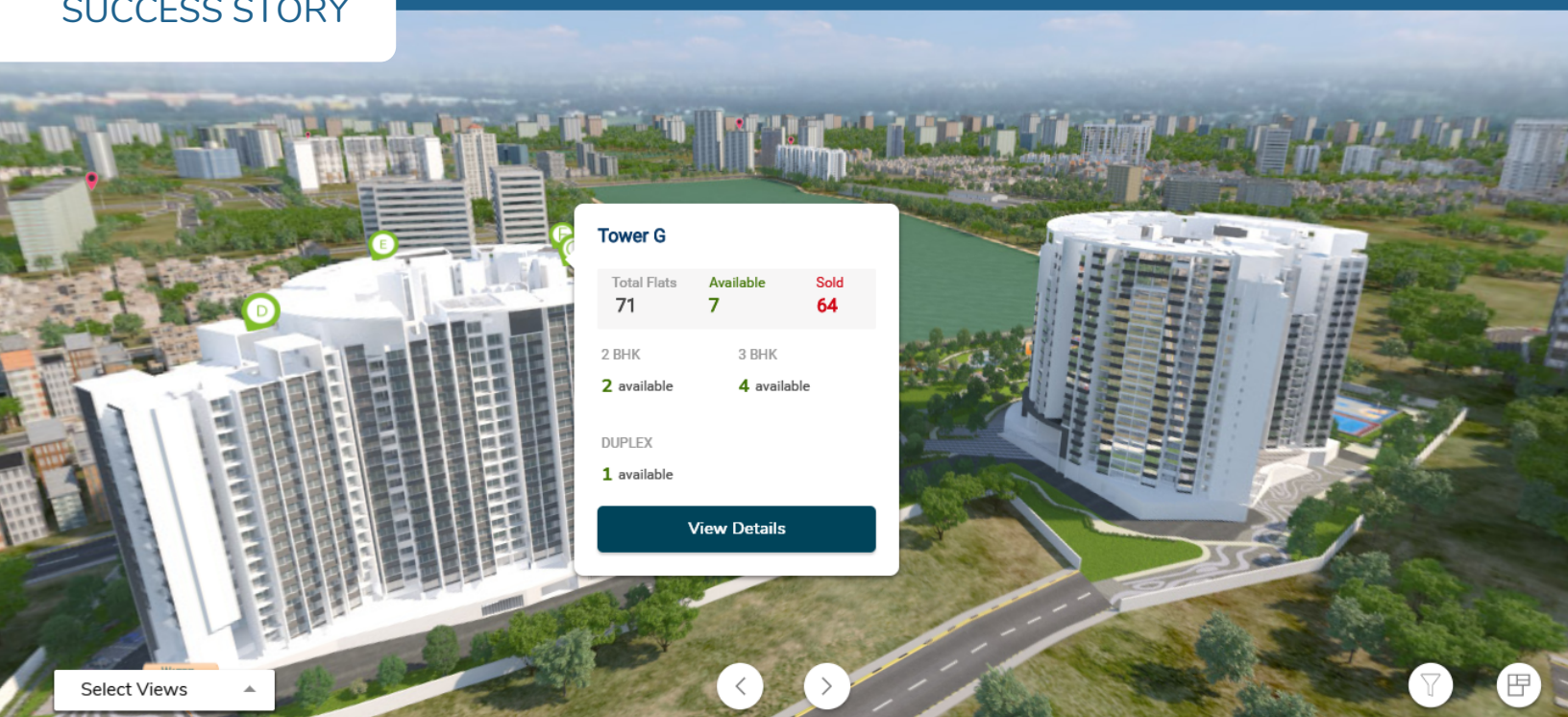
Godrej Properties uses Foyr to digitize its sales processes

Godrej Properties, one of the leading real estate companies in Asia, has partnered with Foyr to create 3D visualizations of its properties. This enables immersive, fully virtual tours, so Godrej Properties can maintain sales workflows and adapt to the "new normal."

Godrej Properties brings the Godrej Group philosophy of innovation, sustainability, and excellence to the real estate industry. Each Godrej Properties development combines a 122–year legacy of excellence and trust with a commitment to cutting-edge design and technology.

In recent years, Godrej Properties has received over 250 awards and recognitions, including 'The Most Trusted Real Estate Brand' in 2019 from the Brand Trust Report, 'Real Estate Company of the Year' at the 9th Construction Week Awards 2019, 'Equality and Diversity Champion' 2019 at the APREA Property Leaders Awards, 'The Economic Times Best Real Estate Brand 2018' and the 'Builder of the Year' at the CNBC-Awaaz Real Estate Awards 2018.

"With a vision of being pioneers in setting up online booking for Real Estate, we partnered with Foyr to design virtual views for our projects. The existing solutions in the market did not offer project visualizations in a manner in which customers can make an informed decision. The Foyr team helped us in creating immersive and engaging customer experiences for both pre-booking and booking process to facilitate online sales."

Mayank Kumar
Senior Executive,
Digital Marketing

Godrej

About Foyr

Foyr's mission is to empower those who shape the world of design and real estate with state-of-the-art visualization solutions. Their cloud based design software, Neo, is revolutionizing the way people design, plan, render and collaborate.

Connect

484-403-4110
connect@foyr.com
www.foyr.com

US Headquarters

3675 Market St, Suite 200
Philadelphia, PA 19104